

ORDER



KSDK

Orders
Order / Rev: 712624
Alt Order #: 06309545
Product Desc: NRCC IE 2012
Estimate: 3154
Flight Dates: 09/28/12 - 10/05/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: National Media Research Planning/ PC
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Cong. Committee
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	17	\$23,245.00	\$19,758.25
10/01/12	10/05/12	32	\$47,715.00	\$40,557.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	17	\$23,245.00	\$19,758.25	0.00
October 2012	32	\$47,715.00	\$40,557.75	0.00
Totals	49	\$70,960.00	\$60,316.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1035-1137p	----F--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$560.00		0.00			
2	KSDK	09/28/12	09/28/12	M-F 4P News News 5 at Four	CM	4-430P	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$900.00		0.00			
3	KSDK	09/28/12	09/28/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,800.00		0.00			
4	KSDK	09/28/12	09/28/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$450.00		0.00			
5	KSDK	09/28/12	09/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev:	712624
Alt Order #:	06309545
Flight Dates:	09/28/12 - 10/05/12

Advertiser:	National Republican Cong. Committee	
Product Desc:	NRCC IE 2012	KSDK
Estimate:	3154	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KSDK	09/28/12	09/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$2,025.00		0.00			
6	KSDK	09/28/12	09/28/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$1,010.00		0.00			
7	KSDK	09/28/12	09/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1				\$1,010.00		0.00			
8	KSDK	10/01/12	10/01/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$2,700.00		0.00			
9	KSDK	10/01/12	10/01/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$675.00		0.00			
10	KSDK	10/01/12	10/01/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$575.00		0.00			
11	KSDK	10/01/12	10/01/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$2,475.00	P-1	0.00	NM	1	\$2,475.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$2,475.00		0.00			
12	KSDK	10/01/12	10/01/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$1,125.00		0.00			
13	KSDK	10/01/12	10/01/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$2,250.00		0.00			
14	KSDK	10/01/12	10/01/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1				\$1,010.00		0.00			
15	KSDK	09/29/12	09/29/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$900.00	P-1	0.00	NM	0	\$0.00
NWS CH5-5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12	Sat 5p			5-530P	-----Sa-	:30		(\$900.00)		0.00	NM		
See MG 19.2, 19.3															
N 16	KSDK	09/29/12	09/29/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$975.00	P-1	0.00	NM	3	\$4,350.00
NWS CH5-6 WKND															

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N16	KSDK	09/29/12	09/29/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$975.00	P-1	0.00	NM	3	\$4,350.00
NWS CH5-6 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$975.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12	Sat 6p See MG 16.2, 16.3, 16.4 [Spots did not air- Golf Overrun]			6-630P	-----Sa--	:30		(\$975.00)		0.00	NM		
2	KSDK	10/05/12-10/05/12	Fri Prime B Ⓜ MG for 31.1,24.1,16.1 [n/a]			8-9P	-----F----	:30		\$3,375.00		0.00	NM		
3	KSDK	10/05/12-10/05/12	Days of Our Lives Ⓜ MG for 31.1,24.1,16.1 [n/a]			1-2P	-----F----	:30		\$900.00		0.00	NM		
4	KSDK	10/05/12-10/05/12	M-F 4-5A Ⓜ MG for 31.1,24.1,16.1 [n/a]			4-5A	-----F----	:30		\$75.00		0.00	NM		
17	KSDK	09/29/12	09/29/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		2				\$450.00		0.00			
18	KSDK	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$800.00		0.00			
19	KSDK	09/29/12	09/29/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$800.00	P-1	0.00	NM	2	\$1,700.00
NWCHNNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12	Sat 9a See MG 19.2, 19.3			9-10A	-----Sa--	:30		(\$800.00)		0.00	NM		
2	KSDK	09/30/12-09/30/12	LN2 (Su) Ⓜ MG for 15.1,19.1 [n/a due to sports]			1033p-11p	-----Su	:30		\$1,125.00		0.00	NM		
3	KSDK	10/01/12-10/04/12	M-F 11-12P Ⓜ MG for 15.1,19.1 [n/a due to sports]			11A-12P	MTWTh-----	:30		\$575.00		0.00	NM		
20	KSDK	09/30/12	09/30/12	Rams Weekly Rams Weekly	CM	SU 10A-10:30A/SL (10:30 AM-11:00 AM)	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$500.00
STL RAMS TLGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12	Rams Weekly See MG 20.2 [Prgm Change]			SU 10A-10:30A/\$10:30 AM-11:00 AM	-----Su	:30		(\$550.00)		0.00	NM		
2	KSDK	09/28/12-09/28/12	M-F 2-3p Ⓜ MG for 20.1 09/30 [N/A]			2-3p	-----F----	:30		\$500.00		0.00	NM		
21	KSDK	09/30/12	09/30/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,015.00	P-1	0.00	NM	1	\$1,015.00
NWS CH5-5 WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$1,015.00		0.00			
22	KSDK	09/30/12	09/30/12	NFL Pregame Show NFL Pregame Show	CM	Various (6:00 PM-7:15 PM)	-----S	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00

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KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FTBL NITE AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$2,025.00		0.00			
23	KSDK	09/30/12	09/30/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
NWCHNL 5-ST LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$450.00		0.00			
N24	KSDK	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$900.00	P-1	0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	09/24/12-09/30/12		SUN TDY		7-8A	-----Su	:30		(\$900.00)		0.00	NM		
See MG 16.2, 16.3, 16.4															
[did not air- operation error]															
25	KSDK	09/30/12	09/30/12	NFL Regular Season Fo NFL Regular Season Football	CM	Various (7:15 PM-10:30 PM)	-----S	:30	1	\$7,875.00	P-1	0.00	NM	1	\$7,875.00
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$7,875.00		0.00			
26	KSDK	09/30/12	09/30/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
NWCHNNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$800.00		0.00			
27	KSDK	10/04/12	10/04/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,700.00		0.00			
28	KSDK	10/04/12	10/04/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	---T---	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$675.00		0.00			
29	KSDK	10/04/12	10/04/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,250.00		0.00			
30	KSDK	10/04/12	10/04/12	M-F 5-6A 5-6a	CM	5-6A	---T---	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$575.00		0.00			
N31	KSDK	10/04/12	10/04/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$2,475.00	P-1	0.00	NM	0	\$0.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,475.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/01/12-10/07/12		M-F 6P News		6-630P	---Th----	:30		(\$2,475.00)		0.00	NM		
See MG 16.2, 16.3, 16.4															
[NA/Oversold-congressional candidates]															
32	KSDK	10/04/12	10/04/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,125.00		0.00			

Order / Rev: 712624
 Alt Order #: 06309545
 Flight Dates: 09/28/12 - 10/05/12

Advertiser: National Republican Cong. Committee
 Product Desc: NRCC IE 2012
 Estimate: 3154

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	KSDK	10/04/12	10/04/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,250.00		0.00			
34	KSDK	10/04/12	10/04/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,010.00		0.00			
35	KSDK	10/02/12	10/02/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NWS CH5-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,700.00		0.00			
36	KSDK	10/02/12	10/02/12	M-F 4P News News 5 at Four	CM	4-430P	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$900.00		0.00			
37	KSDK	10/02/12	10/02/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
NWS CH5-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,250.00		0.00			
38	KSDK	10/02/12	10/02/12	M-F 5-6A 5-6a	CM	5-6A	-T-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$575.00		0.00			
39	KSDK	10/02/12	10/02/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$2,475.00	P-1	0.00	NM	1	\$2,475.00
NWS CH5-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,475.00		0.00			
40	KSDK	10/02/12	10/02/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
TODAY-LOUIS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,125.00		0.00			
41	KSDK	10/02/12	10/02/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,250.00		0.00			
42	KSDK	10/02/12	10/02/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,010.00		0.00			
43	KSDK	10/03/12	10/03/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	--W----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$675.00		0.00			
44	KSDK	10/03/12	10/03/12	M-F 5-6A 5-6a	CM	5-6A	--W----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
TODAY-LOUIS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$575.00		0.00			
45	KSDK	10/03/12	10/03/12		CM	6-630P	--W----	:30	1	\$2,475.00	P-1	0.00	NM	1	\$2,475.00

KSDK